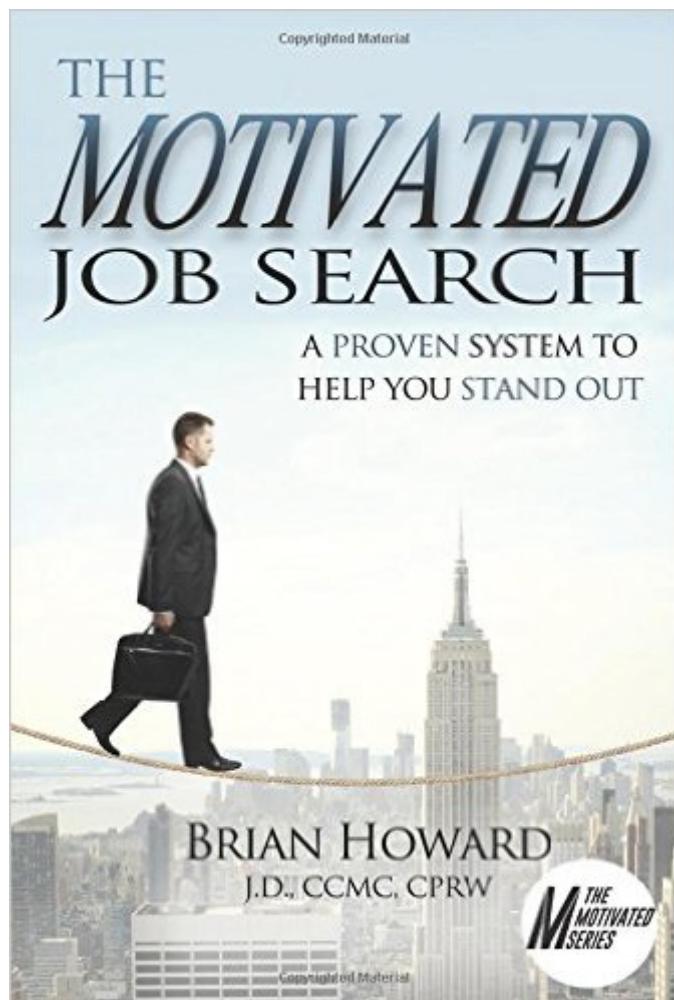


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# The Motivated Job Search: A Proven System To Help You Stand Out



## **Synopsis**

If you're looking at this book, chances are you are currently looking for a job and you understand that in today's market, being successful in a job search takes more than just having a resume. Finding the right opportunity takes action on your part and knowing the actions to take can put you in the right place at the right time. This book will help. The Motivated Job Search covers meaningful topics like how to correctly prepare for a job search, profiling your next job, understanding the employer's mind, branding, elevator speech, success stories, LinkedIn, networking, social media, and how to penetrate the hidden job market, along with a myriad of useful job search tools not otherwise written about in other job search books. The book promotes a self-motivated job search approach where you proactively engage the job market and employers in meaningful ways that result in job offers!

## **Book Information**

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## **Customer Reviews**

This is a must-have resource for anyone actively pursuing a career change, recruiters, managers and companies involved in employment reorganizations. Great real-time tools not only for job searches but also the interviewing process, negotiating job offers and even the graceful way to submit a resignation letter. Brian's experience in the industry is captured on paper for your reference throughout your work life journey. I would highly recommend this book.

This is a must buy for anyone looking for new employment and/or contemplating a career change. It's an easy read the provides job seekers with practical advice on interviewing, resume preparation,

follow up calls, and negotiation. Throw out anything you've read before! This is truly on point!

This book is OUTSTANDING and a must-read/must-have! The Motivated Job Search is a culmination of Brian Howard's 20+ years as a highly successful executive recruiter, career coach, and advocate. The book provides a step-by-step road map to help you proactively land the right opportunity or career change at the right time, no matter where you are in your life. Brian Howard speaks to the reader from an authentic, sincere, yet practical perspective and provides all of the tools to help you differentiate yourself in a competitive marketplace and get the job that you want. As a sales executive who has read many books, hands down, this is the best and most effective that I have ever read. I will continue to use the tools and information in this book and apply them to my work and life. Thank you Brian Howard for this game-changing job search book.

At 60 I suddenly found myself unemployed, I did a little research about books to help you get organized and focused on finding a job in today's market. This book called to me so I bought it. This book did EXACTLY what I hoped it would do. It took me through the logical steps of finding THE RIGHT job and helped me avoid the pitfalls (you know the pitfalls that you don't know about, but hurt you). This is a well written book from a seasoned professional that talks to you in down to earth terms. Thank you Brian Howard, you saved me MONTHS of searching for the right job with this book.

As a CPA and investment advisor, I have been looking for a resource that can help my clients (and their adult children) who are looking for a job. I found it in The Motivated Job Search! Brian Howard has written a thorough step-by-step book that anyone can use to find a new job. The book is exactly what I've been looking for, and I am referring to my clients!

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